



My talks focus on your real work.

I show you how to build trust. Pave the road for what you want. Smooth out productivity bumps and flatten conflict curves. Cultivate loyal talent that holds fast through tough times. Get more done while building inclusive, positive relationships that refill your tank and theirs.

Let's talk.

Betty Johnson, PhD



Betty Johnson, PhD

Leadership & Change Expert Speaker
Consultant | Researcher | Author
Executive Coach | NYU Professor

Dr. Johnson's **speaker presentations** weave research findings with practical leadership tips to improve performance. Using gentle humor and her wealth of experience, she empowers leaders to take positive actions.

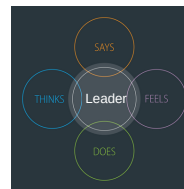
MOST REQUESTED SPEAKER TOPICS



The Id, Influence, and Collaboration:

Putting the Pleasure Principle to Work
Dr. Johnson demonstrates a practical, easy-to-remember, research-based

approach that helps leaders better influence and collaborate up, across, and down their organizations.



The #1 Driver of People Performance:

It's Not What You Think It Is

Dr. Johnson uses her latest research to show how specific leadership behaviors propel employees to greater contribution across 13 performance indicators. Audiences also see how specific leadership actions can create unwanted results.



From Dysfunction to High Function:

Escaping the Drama Triangle to Create Empowerment and Accountability

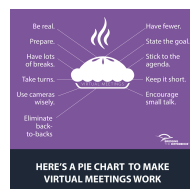
Dr. Johnson presents a practical, research-based way to get out of the draining cycle of interpersonal, unproductive drama in the workplace and empower others to foster greater accountability for results.



From Stress to Resilience:

Harnessing Your Most Powerful Resources

Dr. Johnson shows leaders how to move from negative stress to empowered well-being. Using an evidence-based process, your leaders foster authentic optimism, a mental state that helps them get their desired results. In this speaker event, leaders also learn how to guide others using the same process.



Engage Remote Workers:

The Simple Recipe for Motivating Meetings

Dr. Johnson uses her recent research findings to show leaders precisely what to do to make their video meeting inspirations a reality: inclusive, focused, high energy, no "secret" multi-tasking, and sticky decisions in less time.



OTHER POPULAR SPEAKER TOPICS

- **From “Talking At” to “Solving With”**—Dr. Johnson reveals a key component of her Mindful Influence® approach, showing leaders how to enlist others to solve their performance issues.
- **From Mentorship to Sponsorship**—Research shows that women and other underrepresented groups are over-mentored but under-sponsored. This how-to talk guides those who desire to be sponsored or wish to sponsor others to bridge from advice-giving into career-enhancing advocacy.
- **From Limiting Beliefs to Harnessing Your Superpowers** – Leveraging results from a validated self-assessment, leaders discover how to make subtle shifts in their beliefs to get more of what they want and less of what they don’t want in their daily work.

SPEAKER EVENT TESTIMONIALS

★★★★★ *That was the best session, thank you so much for sharing your wisdom with us. I left feeling energized and inspired.* –**Senior Director, Top 10 Business School**

★★★★★ *The HR team found your presentation to be spot-on. We want to keep our remote workers feeling connected to the organization, especially our new hires, so we don’t lose valuable talent. You showed us how to do that. We’re ready to put those practices to work.*—**Managing Director, Corporate Healthcare Firm**

★★★★★ *Our executives said your presentation was the best of all the speakers we’ve had over the past two years. You talk like us, and your research is compelling. We want you back!* –**Director, Executive Forums Think Tank**

★★★★★ *Betty! You were the most calming and inspiring woman I’ve ever had the pleasure to be around. Thank you for all of your nuggets.* –**Director, Infrastructure Products Distribution Firm**

ABOUT THE SPEAKER

Dr. Betty Johnson, the Founder and President of Bridging the Difference® LLC, leverages her 30-year experience in leadership and change consulting and coaching to provide practical, real-world solutions. Her industry journey from individual contributor to senior executive roles, combined with her academic knowledge, ensures that her approaches are grounded in scientific theory yet proven to deliver tangible results in the real world of work.

Dr. Johnson’s empathetic approach helps leaders recognize the behavior-goal misalignments that impede their success. She names these misalignments so leaders can see them and shows them how to bridge the difference to get extraordinary results. [Discover more](#) about Dr. Johnson’s background and expertise.